

Kastanienbaum, Luzern 03.07.2023

Press Release:

Swiss Merchant Group AG: Swiss Merchant Group Issue a three years Swiss France 8% Coupon Convertible Loan for its Green-Certificated-Investments.

Swiss Merchant Group AG ("SMG"), a Switzerland-based investment company, announces its issuing of a convertible bond of up to CHF 5 Million in July 2023, with a three-year maturity until 2026. Swiss Merchant Group AG will market the bond in Switzerland under the FIDLEG law. This issuance would be exempt from prospectus requirements in Switzerland according to the Swiss Financial Services Act ("FIDLEG").

The term sheet and the accompanying subscription form will be available directly on the company's website, [www.swissmerchantgroup.com](http://www.swissmerchantgroup.com), upon request at [smg\\_convertible@swissmerchantgroup.com](mailto:smg_convertible@swissmerchantgroup.com), and at the headquarters in Kastanienbaum, Switzerland.

Swiss Merchant Group AG intends to invest the proceeds from the bond issuance in the renewable energy sector and emission-reducing assets, including both pre-IPO and listed companies, to expand the investment portfolio in solar, hydro, and wind sectors. This would further increase SMG's ongoing earnings through additional cash flows in the coming years.

Axel Krüger, Chairman of the Board of Directors of Swiss Merchant Group AG, said, "We are pleased to expand our presence in the sustainable finance market. SMG aims to play an active role in the development of green bonds, addressing the concept of natural green capital and associated investments, including project arrangement and financing in the renewable energy sector. As part of this strategy, Swiss Merchant Group AG is opening its capital structure for the first time to secure the necessary resources for further growth."

About Swiss Merchant Group AG: Swiss Merchant Group AG is a private investment company headquartered in Villa Krämerstein in Kastanienbaum, Switzerland. SMG holds private direct investments to track megatrends and manages a portfolio of fixed-income instruments. SMG engages in lead and co-investments, arranges capital syndicates, underwrites securities, and raises capital in all forms (private equity, private debt, public debt, and equity).

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